

Certified



Corporation



ojamBF OJAM
BULLRICH
FLANZBAUM

www.ojambf.com | Av. Cabildo 1507, 13th floor, Buenos Aires, Argentina

ABOUT US

We are Ojam Bullrich Flanzbaum, a professional services firm specialized in intellectual property, industrial property, technology, and privacy.

With over 20 years of experience in the industry and a highly skilled team of professionals, we provide comprehensive and personalized solutions to the specific needs of each of our clients, in order to maximize their successes.

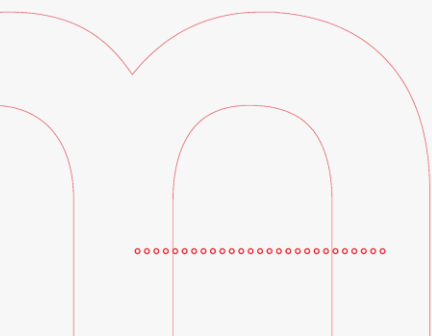
We are the result of movement, unity, and a journey that led us towards the best version of ourselves.

OJAMBF IMPACT

Pioneers in the legal field of Argentina to achieve this certification, we are a B Corp, certified by B Lab, a global network that creates standards, policies, and tools to generate sustainable businesses.

As a triple impact company, we focus on working in the areas of Community, Planet, and Team, becoming agents of change committed to sustainability and corporate social responsibility.

Discover more about our impact at
(<https://www.ojambf.com/ojambf-impact>)



2nd Best Places to Work™ For Women
(SMEs Category 2022)



ojam**BF**

SOLUTIONS



Defense and
positioning

In a global and highly competitive market, protecting intellectual and industrial property rights as well as all intangible assets is crucial. We offer creative, comprehensive, and personalized solutions to ensure their protection and defense against infringements and plagiarism, always focused on practical and efficient results for our clients.



Protection of
intangible assets

We advise on the protection of intellectual and industrial property rights, including trademarks, patents, copyrights, among others. We have a team of experts in the development of portfolio strategies for multinational companies, available to assist at both local and global levels.

In addition, we design comprehensive plans that include the protection of intangible assets such as know-how, confidential information, clientele, reputation, among others.

SOLUTIONS



Maximization and
exploitation of value

We offer advice on contracts and agreements to maximize the value of intangible assets. We also provide support in audit processes and have a specialized team in the valuation of intangible assets to determine their real value.



Technology &
Privacy

We provide legal services related to technology and privacy in the most practical and efficient way, with a clear business-oriented vision. We provide innovative and creative solutions along with pragmatic and strategic advice. Our technology and privacy practice takes a comprehensive, multidisciplinary, and integrated approach to assist clients in a wide variety of issues.

SOLUTIONS



Creation of
intangible assets

The brand is key in any project, as it is the connection between the product or service and the consumer. At Ojam Bullrich Flanzbaum, our OBF Be Brand team, specialized in naming and branding, helps you develop your identity and brand to create the story you want to tell.



OjamBF Be Lab

We have an interdisciplinary area specialized in advising entrepreneurs and startups. We offer support in accounting, communication, marketing, and sales to ensure a solid structure in each project. We actively participate in the national and international entrepreneurial ecosystem, generating links with incubators, accelerators, and investment funds.

EL SEMILLERO ("The Seedbed")

At Ojam Bullrich Flanzbaum, we invest in the professional development of those who are taking their first steps in their careers. That's why we offer a personalized internship program for students and junior lawyers, which allows them to gain experience in the various areas of the firm, including trademark protection, litigation, patents and industrial designs, technology, media, and telecommunications.

Participants work alongside senior lawyers and partners of the firm, who provide them with individualized training and teach them technical skills, while maximizing their soft skills. In our firm, we are committed to developing the next generation of intellectual property professionals.



TEAM PARTNERS



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RECOGNITIONS

IP STARS from ManagingIP

Tier 2: Ojam Bullrich Flanzbaum – rankings
Trademark Contentious and Trademark
Prosecution.

IP STAR 2021/2022: Juan Carlos Ojam,
Mercedes Bullrich and Raquel Flanzbaum.

Rising Star 2021/2022: Paula Caraffa
Morando, Camila Sirianni and Belen
Recchini.

TOP 250 women in IP: Mercedes Bullrich
(2017 / 2018 / 2021 / 2023). Raquel
Flanzbaum 2020.

Ojam Bullrich Flanzbaum: **Best Firm of the
Year Argentina 2023**

Juan Carlos Ojam – **Best Lawyer of the Year
LatAm 2023.**



Trademark prosecution: Excellent:

Mercedes Bullrich, Raquel Flanzbaum, Juan Carlos Ojam, Diego Montangero and Camila Sirianni.

IP litigation: Excellent: Raquel Flanzbaum, Mercedes Bullrich, Juan Carlos Ojam and Diego Montangero.

Enforcement & anti-counterfeiting actions: Excellent: Juan Carlos Ojam and Mariano Peruzzotti.

Patent Prosecution: Highly recommended: Raquel Flanzbaum, Mercedes Bullrich and Juan Carlos Ojam.

Advertising Law and marketing: Recommended: Juan Carlos Ojam and Mariano Peruzzotti.

Data Protection: Highly recommended: Mariano Peruzzotti.

Innovation, technology & telecoms: Highly recommended: Juan Carlos Ojam, Mercedes Bullrich and Mariano Peruzzotti.



Silver Tier (2023): Ojam Bullrich Flanzbaum.

Global Leader in Private Practice: Juan Carlos Ojam

Gold band: Juan Carlos Ojam (leading litigation professional, trademark prosecution and strategy, enforcement and litigation)

Silver band: Raquel Flanzbaum (enforcement and litigation)

Highly Recommended: Juan Carlos Ojam (trademark prosecution and strategy)

Recommended: Raquel Flanzbaum, Mercedes Bullrich and Paula Galván (trademark prosecution and strategy)



Tier 2: Ojam Bullrich Flanzbaum.

Leading individuals IP, Arg: Juan Carlos Ojam.

Rising Star: Paula Caraffa Morando.



Trademark and Patent Leaders: Juan Carlos Ojam y Mercedes Bullrich.

WIPR's Influential Women in IP 2022: Mariel Chichisola.

Diversity Champion 2022: Raquel Flanzbaum.

CHAMBERS AND PARTNERS

BAND 1: Juan Carlos Ojam.

BAND 3 – TMT (Telecoms, Media, Technology):
Mariano Peruzzotti.

BAND 4: Raquel Flanzbaum.

Band 4: Ojam Bullrich Flanzbaum.



**Silver Band – Litigation and Transactions –
Prosecution:** Juan Carlos Ojam and Rosario
Mauro.



Expert global leader in trademark: Juan Carlos
Ojam and Mercedes Bullrich.



The Trademark Lawyer Magazine: Ojam
Bullrich Flanzbaum was included in the Top 10
Patent Firms in Argentina as the “**The Most
Respected Law Firm of 2021**” by The
Trademark Lawyer Magazine Law Firm
Ranking.



The Patent Lawyer Magazine: Ojam Bullrich
Flanzbaum was included in the Patent
Lawyer Magazine Law Firm Rankings as the
“**Most Respected Law Firm of 2021**”.

LMG LEGAL MEDIA GROUP

Raquel Flanzbaum: Recognized as one of the
Best Women in Copyright Law.



Trademark experts: Raquel Flanzbaum,
Mercedes Bullrich and Juan Carlos Ojam.

**Top Trademark Practitioners–Women in
business law:** Raquel Flanzbaum and
Mercedes Bullrich.

Litigation Rising Star: Paula Caraffa Morando.



Rising Star 2020: Paula Caraffa Morando.



Future Star: Camila Sirianni, Paula Caraffa and
Belen Recchini.

Litigation Star: Juan Carlos Ojam, Mercedes
Bullrich and Raquel Flanzbaum.

Thank you for being part of our journey

